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Holophone Connects with Minnetonka Audio Software

Microphone manufacturer to bundle Minnetonka Audio software

MINNETONKA, MN — Minnetonka Audio Software, Inc., a leader in production software for consumer electronics, motion picture and broadcast surround sound applications, today announced a new agreement with Holophone of Toronto to include SurCode for Dolby Pro Logic II software in a new Holophone bundle.

The Pro Logic II software will be bundled with specific Holophone surround sound field microphones. These packages will include Holophone's H4, SuperMINI, PortaMic 5.1 and PortaMic Pro products.

SurCode for Dolby Pro Logic II is Minnetonka's cross-platform software for the distribution of stereo-compatible surround audio in consumer applications for film, video, radio and game environments. With simultaneous realtime Dolby-certified encoding and decoding and LtRt downmixing, SurCode for Dolby Pro Logic II boasts Pro Tools, VST, and stand-alone support, all from the same license.

"Both of our companies are supplying engineers for the same jobs, but at opposite ends of the workflow," said John Schur, President of Minnetonka Audio Software. "By adding SurCode for Dolby Pro Logic II to Holophone's already strong microphone products, the customer has a complete solution from field capture to final distribution."

"Teaming up with Minnetonka enables us to offer our customers a digital option for decoding and encoding audio from Holophone's surround mics, streamlining workflow from the field to production," says Holophone CEO Jonathan Godfrey. "This provides an affordable end-to-end digital solution for taking the mic's Dolby Pro Logic II-encoded audio and bringing it back into six channels of discrete audio and vice versa."

Minnetonka Audio will accommodate existing Holophone customers who want to upgrade to SurCode for Dolby Pro Logic II. Pricing for the bundles has not been set. The Holophone/SurCode for Dolby Pro Logic II bundle will be available from the entire global Holophone distribution channel. For more information, please visit www.holophone.com or contact your local authorized Holophone dealer.

About Minnetonka Audio Software

Minnetonka Audio Software, an award winning solutions provider for video, broadcast, game, and CD/DVD production, creates essential technology for top media professionals around the world. Spanning over two decades of operation, their SurCode, discWelder and AudioTools AWE product lines broadly support Dolby, DTS and the DVD-Audio standard. Minnetonka Audio technology adds value to dozens of OEM manufactures and development partners. Based in Minnetonka, Minnesota, Minnetonka Audio Software, Inc. has offices in Texas and a subsidiary in Germany in addition to an international network of distributors and channel partners who share our commitment to quality and service.

About Holophone

Holophone is committed to developing and commercializing products that use patented 3-D audio technology to bring the physical experience of "really being there" to a new level for all audio and visual productions by professionals and hobbyists. Holophone provides customers and business partners with industry-leading product and service quality. Holophone is firmly dedicated to providing outstanding value, excellence in service, and product performance.

Holophone® surround-sound microphones are patented audio recording devices designed specifically to address the challenges audio professionals face in capturing, recording and broadcasting multichannel surround sound. Developed by Rising Sun Productions in Toronto, Canada, Holophone systems effortlessly capture discrete signals that are ultra-realistic and provide the most accurate spatiality, audio imaging, and directionality of any recording device. Entirely compatible with all audio mixing, encoding, and playback systems, Holophone also enhances mono and stereo mixes. Holophone systems provide the perfect front end for all professional and consumer audio applications including HDTV broadcasting, standard broadcasting of live sporting and music events, feature film location recording, and studio recording for music, films, and worship applications. Holophone surround sound technology has been used for numerous national and international broadcasts, including the Grammy Awards and NFL Super Bowl. As a scalable system, Holophone technology is also available for license to the consumer electronics industry.

SurCode is a trademark of Minnetonka Audio Software, Inc. Dolby and the double-d symbol are trademarks of Dolby Laboratories, Inc. All other trademarks, trade names, service marks, and logos referenced herein belong to their respective companies.