

FOR IMMEDIATE RELEASE



Media Contact:

Jayson Tomlin
VP Sales and Marketing
+1 (952) 449-0187 phone
jayson.tomlin@minnetonkaaudio.com

MASI Introduces SurCode for Dolby E Encoder

Encoder rounds out SurCode™ for Dolby® E

Minnetonka, MN - October 16th, 2008 - Minnetonka Audio Software, Inc. (MASI) announces the addition of a Dolby E encoder to the SurCode family. SurCode for Dolby E Encoder is designed to compress up to 8 channels of audio in various program formats as a single stereo Dolby E file, completing the workflow from production to broadcast on a single workstation.

Mac and PC installers for multiple plug-in standards including Pro Tools, VST, AudioTools AWE, and stand-alone are supplied with the purchase of a single SurCode for Dolby E Encoder license. The use of an iLok key makes the license portable, allowing it to be moved between workstations and facilities.

"The addition of the Dolby E encoder continues our commitment of having SurCode be the most comprehensive line of professional surround sound software encoders and decoders," says John Schur, President of MASI. "This makes SurCode uniquely powerful for tasks such as automated conversion from Dolby E to Dolby Digital."

SurCode for Dolby E Encoder is scheduled to be released Q1 of 2009 and will be available through MASI's international network of pro audio resellers, and online at www.minnetonkaaudio.com.

About Minnetonka Audio Software (MASI): Minnetonka Audio Software is an award winning solutions provider for video, broadcast, games, and CD/DVD production. SurCode, discWelder and AudioTools AWE provide must have technology for top professionals around the world. Supported codecs include Dolby E, Dolby Digital, Dolby Pro Logic II, DTS, and MLP formats. Spanning over two decades and based in Minnetonka, Minnesota, Minnetonka Audio Software, Inc. has offices in Texas and a subsidiary in Germany in addition to an international network of distributors and channel partners who share our commitment to quality and service.

About Dolby Laboratories: Dolby Laboratories (NYSE:DLB) develops and delivers products and technologies that make the entertainment experience more realistic and immersive. For more than four decades, Dolby has been at the forefront of defining high-quality audio and surround sound in cinema, broadcast, home audio systems, cars, DVDs, headphones, games, televisions, and personal computers. For more information about Dolby Laboratories or Dolby technologies, please visit www.dolby.com.

SurCode, AudioTools, and discWelder are trademarks of Minnetonka Audio Software, Inc.