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Minnetonka Audio Software at the 125th AES

SurCode™ for Dolby® E and Dolby Media Meter on Display

Minnetonka, MN - October 3rd, 2008 - The Moscone Center in San Francisco, CA will host the 125th Audio Engineering Society Convention, October 3-5. Minnetonka Audio Software, Inc will demonstrate brand new software releases, announce a new software bundle partner, and offer sneak peeks of future products. MASI will share booth 1339 with partner, Sonic Studio, LLC.

Notables for this show include:

- SurCode™ for Dolby® E Decoder for Pro Tools and AudioTools™ AWE
- Dolby® Media Meter plug-in for AudioTools™ AWE
- SurCode™ for Dolby® Pro Logic II™ and SurCode for Dolby® Digital bundle with Cakewalk's SONAR™

Previewed at the 124th AES Convention in Amsterdam, the SurCode for Dolby E Decoder, for Pro Tools (Mac/PC) and Minnetonka AudioTools AWE (Mac), is a software-only plug-in that decodes Dolby E files back to discrete PCM. The Pro Tools plug-in allows the integrated access to Dolby E files from within the workstation while the AudioTools AWE plug-in has been designed to automate this workflow and offload from the DAW. Both plug-ins are included in every SurCode for Dolby E Decoder license.

SurCode for Dolby E Decoder retails for \$3,495 and is available through MASI's international network of pro audio resellers, and online at www.minnetonkaaudio.com.

Minnetonka Audio Software will also be demonstrating the shipping version of Dolby® Media Meter plug-in for AudioTools AWE. This software-only, faster than real-time plug-in designed to eliminate the annoying differences in loudness and dialogue between programs, commercials or channels. Continuing the success of the highly acclaimed Dolby® LM100 Broadcast Loudness Meter, Dolby Media Meter includes Dialogue Intelligence™ - the revolutionary algorithm for analyzing and controlling input signal only during the presence of speech.

Dolby Media Meter plug-in for AudioTools AWE is now shipping and available as a plug-in directly from Dolby at www.dolby.com. AudioTools AWE retails for \$395 and is available through MASI's international network of pro audio resellers, and <https://secure.minnetonkasoftware.com/store>. For more information please visit www.minnetonkaaudio.com.

New product bundles will also be on display as SONAR users will now have the option to surround sound encode with SurCode for Dolby Digital or SurCode for Pro Logic II without having to leave the SONAR DAW. Appearing directly in the application export menu, this step will automatically launch and populate the SurCode user interfaces with the selected audio files from a surround sound session. Seamless integration creates an end-to-end surround sound production environment from within SONAR. Cakewalk will first make these SurCode products available to qualified users as a download and will include the encoders as part of the application installer in the next future release.

For SONAR customers, the bundled SurCode for Dolby Digital retails for \$995 and SurCode for Pro Logic II retails for \$495 and is available through MASI's international network of pro audio resellers, and <https://secure.minnetonkasoftware.com/store>. For more information please visit www.minnetonkaaudio.com.

About Minnetonka Audio Software (MASI): Minnetonka Audio Software is an award winning solutions provider for video, broadcast, games, and CD/DVD production. SurCode, discWelder and AudioTools AWE provide must have technology for top

professionals around the world. Supported codecs include Dolby E, Dolby Digital, Dolby Pro Logic II, DTS, and MLP formats. Spanning over two decades and based in Minnetonka, Minnesota, Minnetonka Audio Software, Inc. has offices in Texas and a subsidiary in Germany in addition to an international network of distributors and channel partners who share our commitment to quality and service.

About Dolby Laboratories

Dolby Laboratories (NYSE:DLB) develops and delivers products and technologies that make the entertainment experience more realistic and immersive. For more than four decades, Dolby has been at the forefront of defining high-quality audio and surround sound in cinema, broadcast, home audio systems, cars, DVDs, headphones, games, televisions, and personal computers. For more information about Dolby Laboratories or Dolby technologies, please visit www.dolby.com.

About Cakewalk: Cakewalk is the world's leading developer of powerful, yet easy to use products for music creation and recording. Millions of musicians around the world choose Cakewalk products to produce audio for the professional music, film, broadcast, and video game industries. These customers include Grammy® and Emmy®-winning producers, composers, sound designers and engineers. We invite you to learn more about our company and products by visiting www.cakewalk.com.

SurCode, AudioTools, and discWelder are trademarks of Minnetonka Audio Software, Inc.